GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:6109
ANSWERED ON:05.05.2005
TELECAST RIGHTS
Harsha Kumar Shri G.V.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prasar Bharati is considering to give rights for telecast of 17 Doordarshan channels in 146 countries as reported in the Hindu, dated January 31, 2005;

(b) if so, the details thereof;

(c) whether the Government has taken any steps to improve the quality of Delhi Doordarshan Programmes and News; and

(d) if so, the steps taken/to be taken by the Government in this regard?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) & (b) Prasar Bharati has informed that they had floated a tender for the worldwide distribution of 13 TV channels and 12 Radio channels and that they are now processing the offers received against its tender.

(c) & (d) Prasar Bharati has informed that it is the constant endeavour of Doordarshan to enhance the quality of its programmes and news covering national and international events, through innovative programme formats.